

CANTON MAIN STREET ADVISORY BOARD
12pm NOON, Wednesday, February 15th, 2023
OLD CANTON CITY HALL 290 E. TYLER ST. – CANTON TEXAS

Minutes

Members in attendance: Secretary/ Treasurer Jennifer Clayton, Jayla Brey and Lisa Peace.
Members not in attendance: Jonathan Helvey, Stephanie Taylor and Katie McFarland. Staff
in attendance: Stacy Crossley

1. Call to Order and Announce Quorum - Stacy Crossley announced a quorum and open the meeting at 12:07 pm
2. Invocation – Was given by Stacy Crossley
3. Public Comments - None

CONSENT AGENDA

4. Consider Approval of Minutes of January 11th, 2023
5. Consider Approval of January 2023 Financial Reports

Motion to approve the consent agenda was made by Lisa Peace, and seconded by Jennifer Clayton, all voted in favor and the motion passed unanimously.

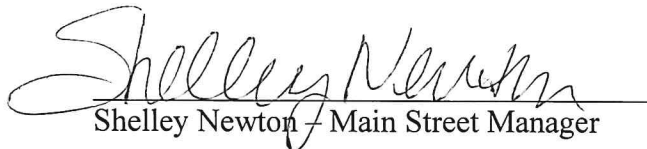
ITEMS FOR INDIVIDUAL CONSIDERATION

6. Discuss and Consider appointment to the Main Street Advisory Board 2 new members: Kelly Harle with term ending 12/24 and Gabbie Behrend with a term ending 12/25 – The board voted to appoint Kelly Harle with term ending 12/24 and Gabbie Behrend with a term ending 12/25 to the Main Street Advisory Board. Jennifer Clayton made the motion to approve the nominees as stated Jayla Bray seconded the motion all voted in favor the and the motion passed.
7. Discuss and Consider election for Main Street Advisory Board Officer Positions for 2023 Lisa Pease motioned to table agenda item #7 until the March meeting, Jennifer Clayton seconded the motion all voted in favor and the motion passed.
8. Discuss and Consider addition of Designated Authorized Signers on Main Street Bank Accounts – Main Street will be adding newly elected board members soon so the board decided to table agenda item #8 for later date to be determined. Motion to table was made by Lisa Pease and seconded by Jayla Bray all voted in favor and the motion passed.
9. Consider and Discuss Certificate of Appropriateness Applications for new and/or prior approved issued certificate of appropriateness for downtown building. The Kneady Woman submitted a COA for logo on windows and front door.
Motion to approve COA was made by Jayla Bray and seconded by Lisa Peace all voted in favor and the motion passed.
10. Public Hearing to Approve Submitted Certificate of Appropriateness – The Kneady Woman Public hearing was Opened at 12:14pm with no Comments and the hearing closed at 12:14pm

11. Discuss and Consider the Downtowner of the Year: Stacy Crossley explained that we need to give the Chamber our winners name by the March meeting – The board made a list of parameters to help decided the best candidate for the downtowner of the year and listed these parameters to score candidates that the board member put up for consideration. The board suggested Eli Brown/The Rustic/Southern Pop/Latham/East Texas Insurance as candidates for the award. Discussions were had of all the business owners/ building owners who has gone above and beyond for Downtown. The board made a template of the criteria for the Downtowner of the Year Award. Using these criteria a motion was made by Lisa Peace to select Eli Brown/Axe and Arow, Jayla Bray seconded the motion all voted in favor and the motion passed.
12. Committee Reports and Action Items Regarding Activities
 - A. Organization- No report given
 - B. Design and Review – The Kneady woman has submitted signage and will come back with more on the main sign very soon.
 - C. Promotion- Focused on the Farmer’s Market and will be meeting as a committee soon for event planning.
 - D. Economic Vitality –Jonathan Helvey was not in attendance and no report was given
13. Main Street Manager’s Report and Any Action Related There To: Stacy Crossley report to the Advisory board on the following:
 - Business/Merchant update – Friday the executive director should make final decision on new main street manager. JT2 extension/building has sold and the church that wants to move into the old Canton Dish Barn is submitting plans for the building.
 - Downtown beautification update – Working on promoting the Adopt-A-Block program
 - Marketing update – The event for the 6th year Farmers Market is getting lots of activity. Gabbie Behrend is doing great job on social media
14. Adjourn - Motion to Adjourn at 1:20pm was made by Jayla Bray and seconded by Lisa Peace.



Jennifer Clayton - Main Street Advisory
Board Secretary



Shelley Newton - Main Street Manager